



**Rushikesh Bhatt**  
Head – Information Technology



Rushikesh Bhatt is an agile IT professional leveraging Technology, enabling Digital Transformations aligned to Business Vision & Strategy. Well experienced IT professional

having a 360 view of IT Functions that includes Budgeting, Governance, ERP Solutions, Retail Solutions, Customer Journey Solutions, Taxation, ICT, Security Management, Digital Transformations, Vendor Engagement.

In depth experience managing technology for Retailing, Distribution/Supply Chain, Healthcare, Financial Institutions, Chemicals & Manufacturing, IT Consulting.

Currently Heading the Information Technology Division at Eros Group. Eros Group is a leading player in Consumer Electronics Retailing & Distribution with leading brands like Samsung, Hitachi, Huawei, TCL, Linksys, Daikin & Lennox in UAE, GCC and African Markets.



# Data protection in the cloud

Presented by,

**Rushikesh Bhatt**

Head – Information Technology  
Eros Group





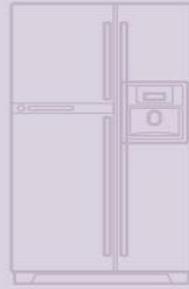
2005-2015  
REVENUE  
GROWTH  
**8x**



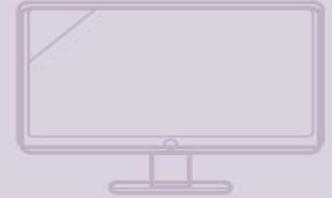
PRESENCE IN  
**10**  
COUNTRIES



**15**  
POWER  
BRANDS



**60**  
SERVICE VANS



**4000**  
SKUs

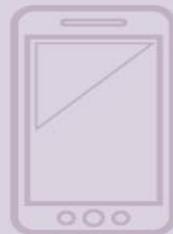


ESTD.  
**1967**



TOTAL  
WAREHOUSE  
CAPACITY

**350,000**  
SQ.FT.



**7000**  
CONTAINERS  
ANNUALLY

**EROS  
HOUSE  
DUBAI,  
UAE**



# EROS DIGITAL HOME



24 RETAIL  
STORES

60,000  
SQ. FT

150  
BRANDS

[www.erosdigitalhome.ae](http://www.erosdigitalhome.ae)





# Data on Cloud – Advantages



## Cost Savings

Capex, Infrastructure,  
Administration, Utilities,  
Opex Model.

## Reliability

99.99% Uptime with SLA,  
Quick Failover turnaround - HA/DR.

## Manageability

Simple Web Access,  
Easily Scalable,  
Easy Upgrades.

## Strategic Advantage

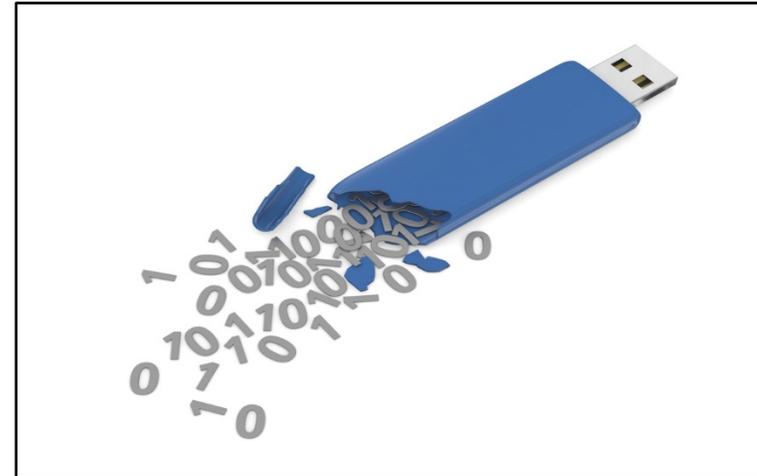
- Deploy Mission Critical Applications with Business Benefits
- No upfront costs (pay as you go) and minimal deployment time



# Data on Cloud – Risks



**Identity Theft**



**Data/Information Loss**



**Financial Loss**



**Brand Value**

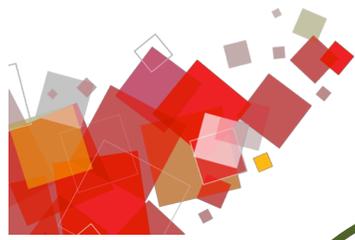


# Data on Cloud - Security



## **What Factors do you consider when you share your Data on Cloud ?**

- **What is the Company (Brand Value/ Authencity).**
- **Geography/Region.**
- **Site Controls (encryption).**
- **User Controls (e.g. 2 factor authentication etc.).**



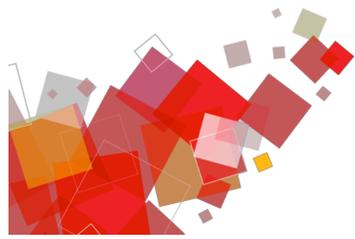
# Data on Cloud - Security

**Govt.  
Regulatory  
Compliance**

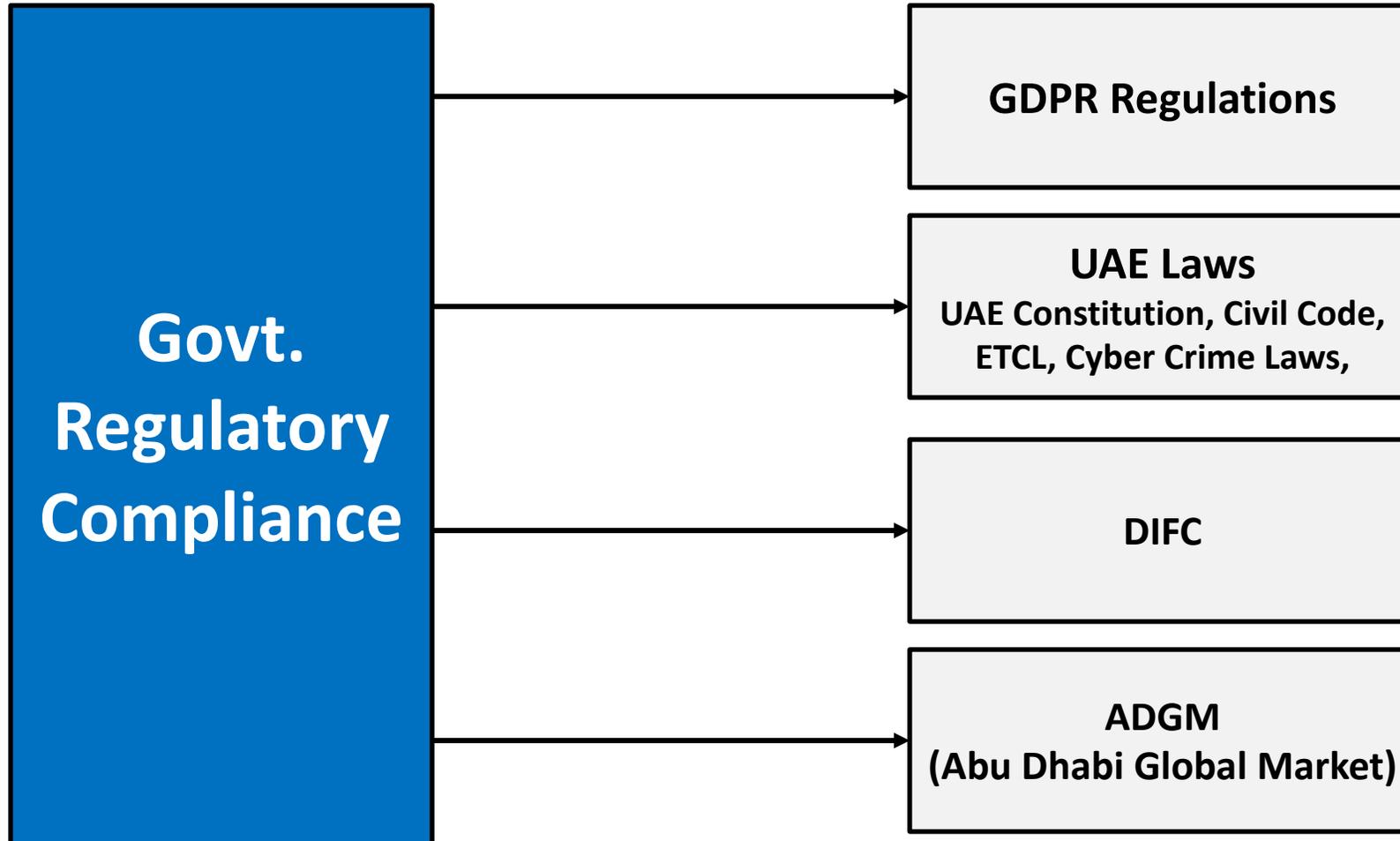
**IT Governance**

**User Sanctity &  
Controls**



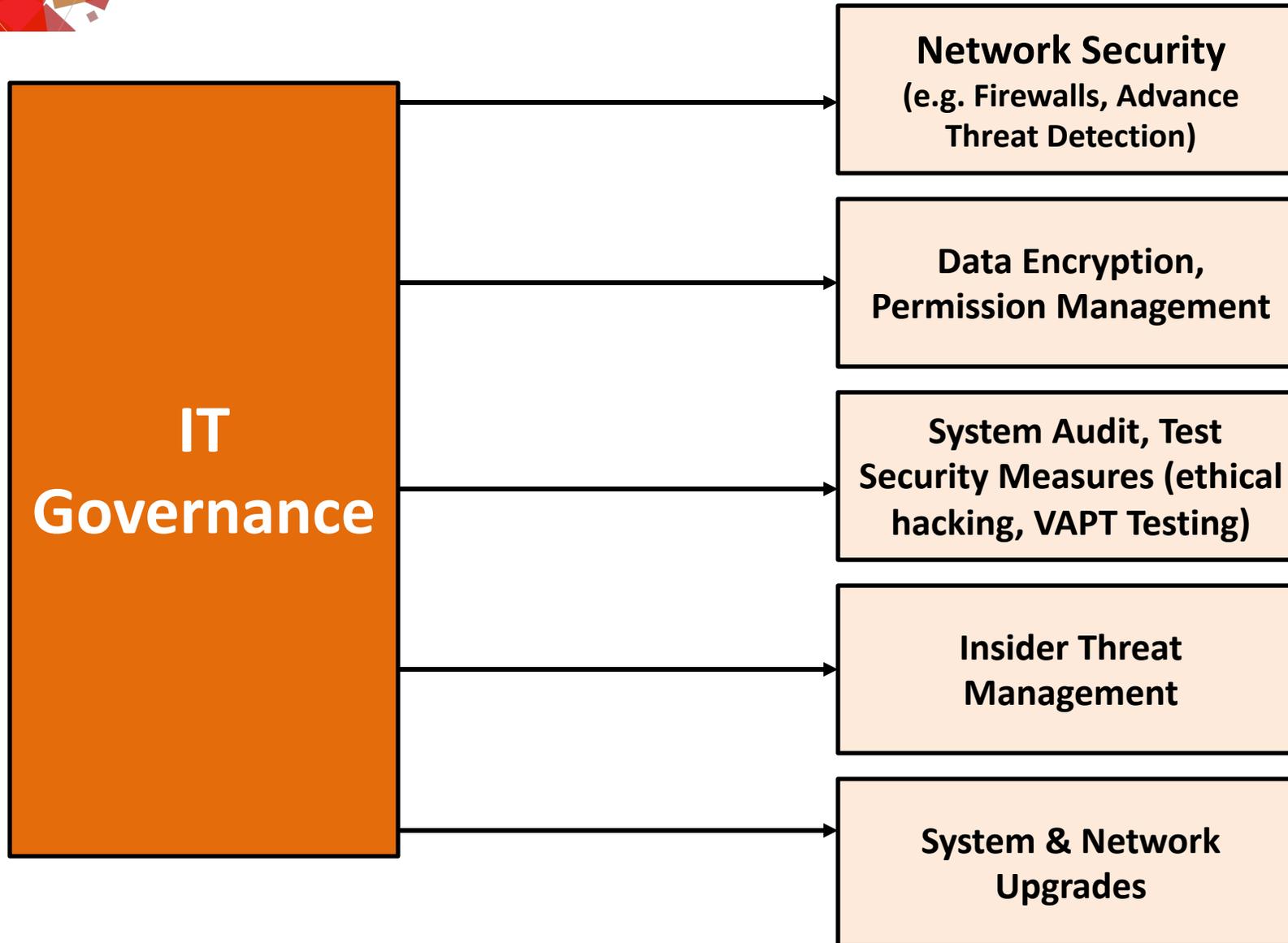


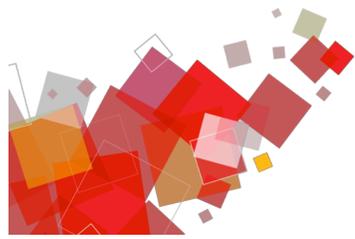
# Data on Cloud - Security



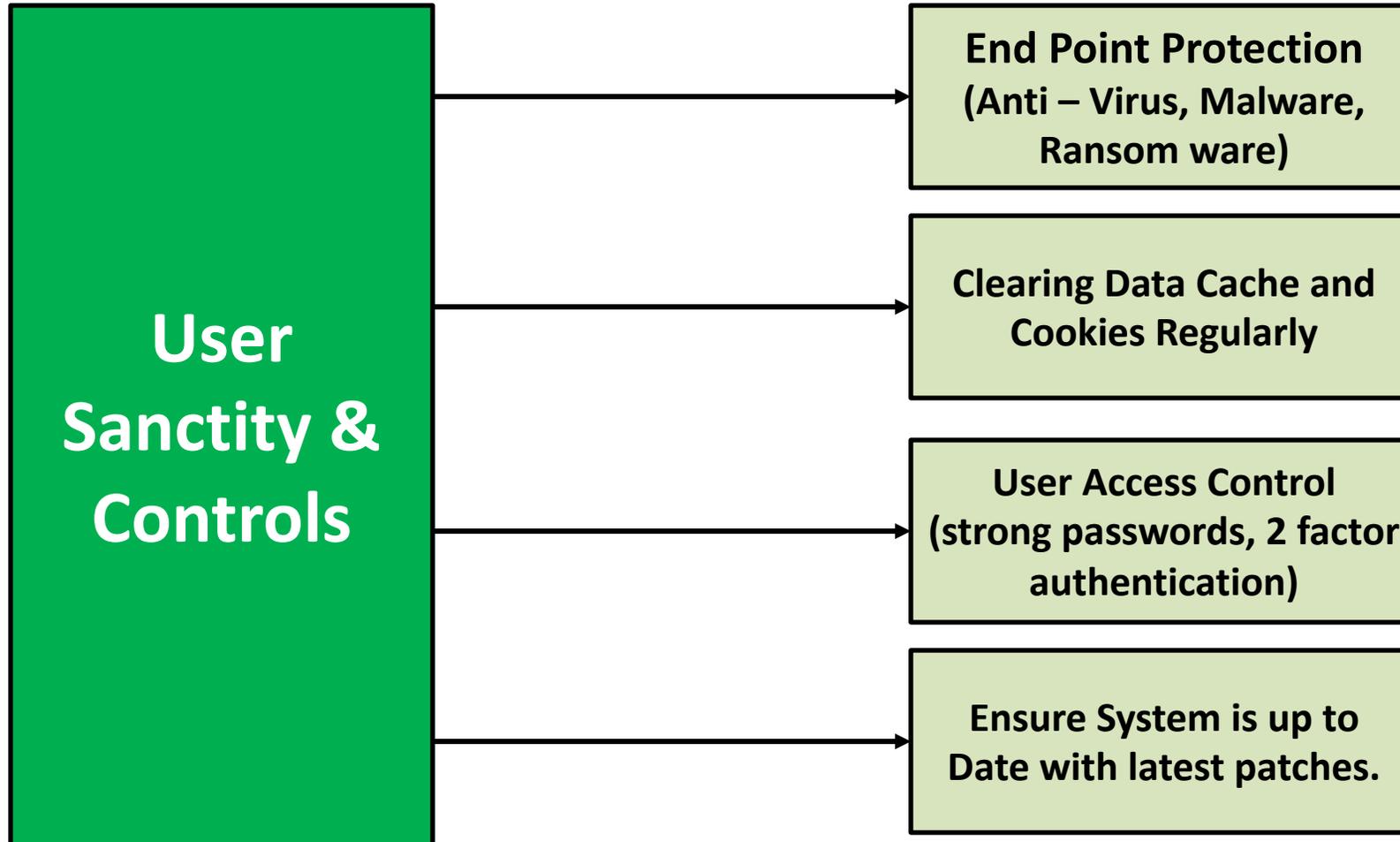


# Data on Cloud - Security





# Data on Cloud - Security





***“Move to Cloud  
is  
Inevitable”***







*CURIOSITY will still lead the way.*

*IMAGINATION will still be our biggest asset.*

*TODAY'S CHILDREN will be tomorrow's technology leaders. They will share our sense of wonder. They will still love and celebrate life. But they will find newer ways of making life spectacular.*

*Thank You!*